

Welcome to our lab. Our journey these past 5 years have been memorable, we've had lots of exciting moments we've shared over the past collections: SUMMERS, UCS1, UCS2, NO COOL KIDS, UCS3 and, now, YEAR 5.

As a brand, what we enjoy more than making beautiful clothes is the opportunity to share our creative vision and process with you. Over time we've done this in different ways—we've had an exhibition, a documentary of the creative process of our amazing collaborators, a campaign with you, a collection of short fictions to tell the idea behind a collection, and now we want to bring you closer to how each collection has changed forms starting from an idea, rough sketches, reviews and the final output. This is our way of bringing you closer to the brand. This is a documentation of our creative process over the years.

Please, enjoy the display and we hope it brings you closer to us, as we continue to stream our consciousness.

— The Live Team

















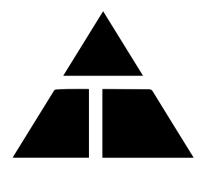






UCS2









RO

COOL

张JIAS

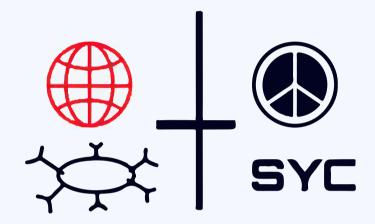


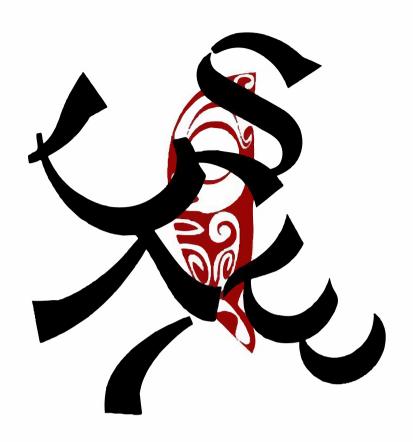
CEEN CEENS



UCS3

Past Present Future















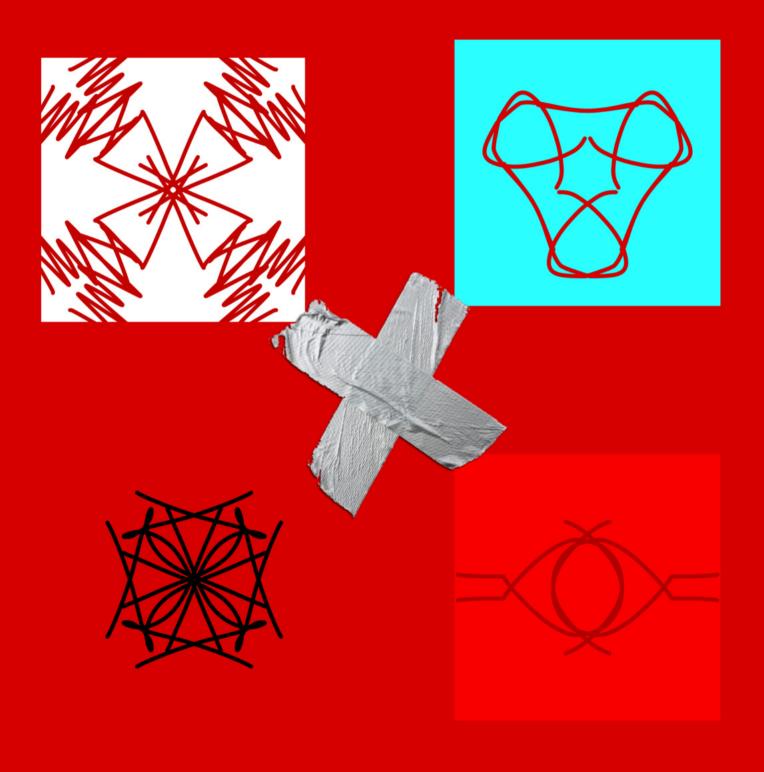


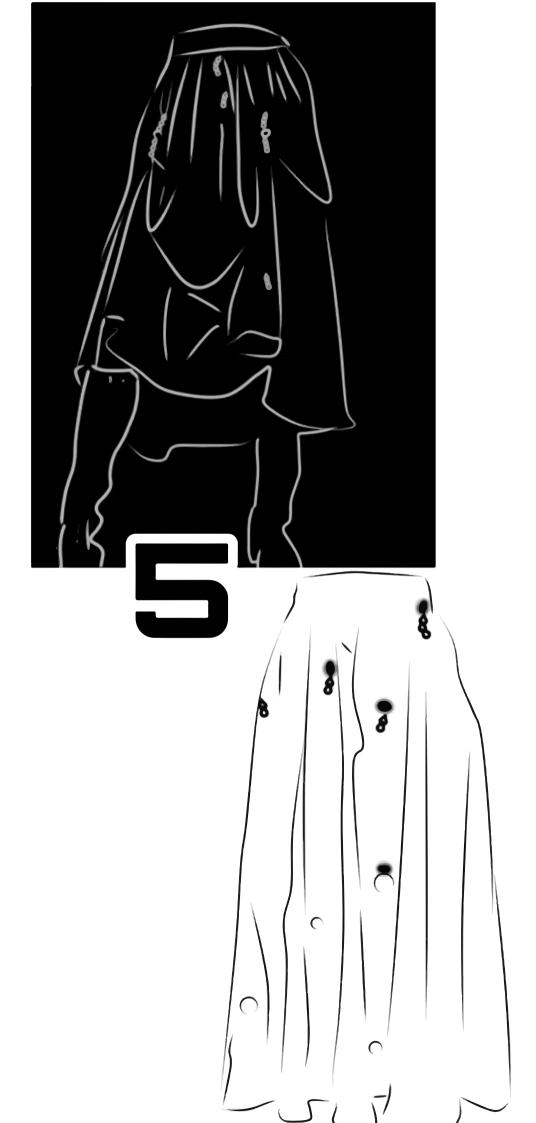


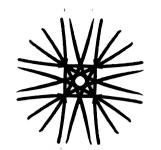


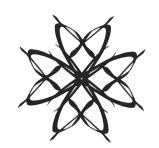




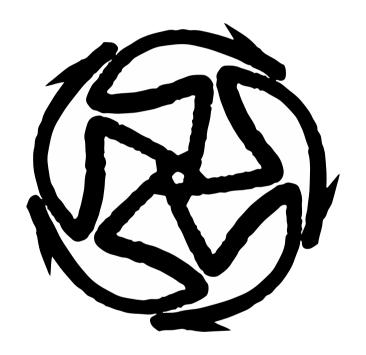




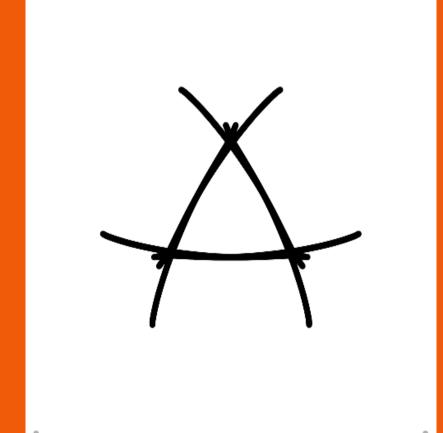












UNIS

STEET LINE TESS